

SOPHIA PERLEE

Connecting Charleston through curiosity and in-person events.

50+
WEBSITES BUILT

$20K+
RAISED FOR THE ARTS

30+
CHARLESTON EVENTS

CONTACT

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SKILLS

- **Marketing**
  Web design, organic SEO, digital strategy, social media, copywriting, brand strategy, email marketing
- **Art & Creative**
  Painting, portraiture, murals, live painting, animation, event flyers, creative direction
- **Events & Community**
  Event production, partnerships, arts programming,live promotion, public speaking

EDUCATION

B.A. Marketing
University of Georgia, 2023
Terry College of Business

LEADERSHIP & HONORS

Volunteer of Note
2025 award

Panel Speaker
2025 Code & Trust Panel discussion on sales & automation

Volunteer
Charleston Symphony Orchestra

Design & Marketing Committee
Kiawah Tour of Homes

STATEMENT

I'm an artist who uses data and proven strategies to amplify the communities and businesses I care about most. Through digital channels, I bring people into real, physical spaces to create lasting memories. At 26, my work connects Charleston through curiosity and events centered around authentic communication.

EXPERIENCE

Founder & CEO, Perlee Digital — 2024 – PRESENT
Charleston,SC · Digital marketing agency

Web design, organic SEO, social, and brand for 50+ local businesses. Ranked tekrisq **#1** in its niche, grew Rhythm Section traffic **44% in three months**, and moved Park Tavern to **top result for a 673,000-search term**.

Board of Directors & Director of Art Serenade — 2024 – PRESENT
Charleston Symphony Orchestra League

Founded and directed **2 Art Serenade Symphony fundraisers**, raising **more than $20,000** for local arts and scholarships for young musicians. Next event April 2027.

Music & Community Event Producer — 2024 – PRESENT
Charleston,SC · Event Planner, Orange House

Produce Charleston music and art events, including **Cloud Fest,** All Souls Fest, and 16+ more across the local scene.

Founder & Co-Creator, Creative Current — 2024 – PRESENT
Charleston,SC · Art Community

Built a free monthly gathering for local creatives, with collaborations across James Simmons Montessori School, Paper Canopy, Surf Rider, and more.

Visual Artist, WREN Paint — 2018 – PRESENT
Charleston, SC / Athens, GA / Atlanta, GA

Portraits, murals, live painting, and event visuals. Working with musicians to create album art and flyers for national tours.

Marketing Director, B2B Connect — 2023 – 2025
Charleston,SC · Professional networking nonprofit

Led marketing and communications for a nonprofit supporting local business connections.

Marketing & Web, 40 Watt Club — 2018 – 2023
Athens, GA

Ran web, photography, and marketing for the iconic Athens music venue; worked as a copywriter for local businesses and through established marketing agencies (Truelio, 33social).

FEATURED CLIENTS

MVP · Cove · Three Bridges Consulting · Door Dogs · PG Premier Growth · Park Tavern · Abode7 Kitchen and Bath · Ackceptional Nantucket Luxury Vacation Rentals · SL · She Rachel · Z